



MONTHLY ACTIVITY REPORT

July 2018

SERVICE HIGHLIGHTS

July was a time for continued celebrations at the Advanced Learning Library juxtaposed with the need to bid farewell to a much loved branch library.

The Advanced Learning Library remained an active place throughout the month with numerous groups requesting formal tours and hundreds of area residents stopping in for a visit, to attend a program, or to update a library account. Technology training assistance increased substantially as the roving reference model and the increased number of public computers combined to make it easier for customers to request and receive answers to their technology challenges. Use of collections continued to grow with circulation of materials during the month increasing 56% from the same time last year at the Central Library to a record of 67,899 physical items loaned from the new library. Use of collections for children and teens increased from 74% (children's fiction) to 167% (board books). Circulation of items from the adult fiction collection reflected the highest monthly use for these items since 2010. Non-fiction materials were borrowed at the highest level since July of 2012. Use of technology was critical to the department's ability to manage this growth in use. 80% of the materials borrowed in July were done by customers using self-checkout stations while the automated materials handling system provided efficiencies in processing materials returns.

Another first for the library was the ability to host the Kansas Association of Independent and Religious Schools in the Advanced Learning Library conference center on July 30-31. The conference attracted approximately 200 educators, offering a unique opportunity to introduce or remind participants about a variety of library programs and services for both students and teachers.

In contrast to the enthusiasm about the new library, residents in northeast Wichita expressed disappointment at the closing of the Comotara branch on July 13. The branch operated inside the Tallgrass Dillon's store for 32 years without charges for rent or utilities. During the last half of the month, use of the already busy Rockwell branch increased even more, suggesting that at least a portion of the Comotara customers were finding their way to a new home branch.

The 2018 Summer Reading Program concluded on July 27. A total of 11,418 infants through teens registered for the Baby Bookworms, Kids Read or Teens Read programs. 6,374 youth "finished" the program by reading for at least 30 days from mid-May through late July.

OTHER NEWS

Collaboration rooms at the Advanced Learning Library are now more accessible as a result of the implementation of a reservation system. Customers may make a two-hour reservation once per day up to seven days in advance. More than 200 reservations were placed on these spaces during July.

On July 17, the Library was approached by the organizers of Wichita's Incredible Race with an unusual request. Five teams were competing in a City-wide race of challenges. One of the scheduled activities had fallen through, and the organizers needed to replace it. Library staff rose to the occasion by challenging competitors to identify a song using only the score of the music, identify a logo imprinted on a 3D printer object, and place 13 photos from the Wichita Photo Archives into chronological order based on the dates of the events shown in the photos. Two teams were successful in completing the challenge within the 45 minute time limit. Organizers were pleased with the results and are interested in partnering with the Library again next year.

Staff members from the Library, Park & Recreation department and City Arts are working toward consolidation of leisure services program promotion. The effort will begin by improving coordination of programs sponsored by the three entities. Beginning in 2019, the individual workgroup calendars of courses and events will be consolidated into a new catalog of activities.

Improved coordination of services and activities is also underway in the Evergreen neighborhood where managers from the Library, Recreation Center and Neighborhood Resource Center have committed to regularly scheduled monthly meetings to provide more seamless service to residents of north Wichita.

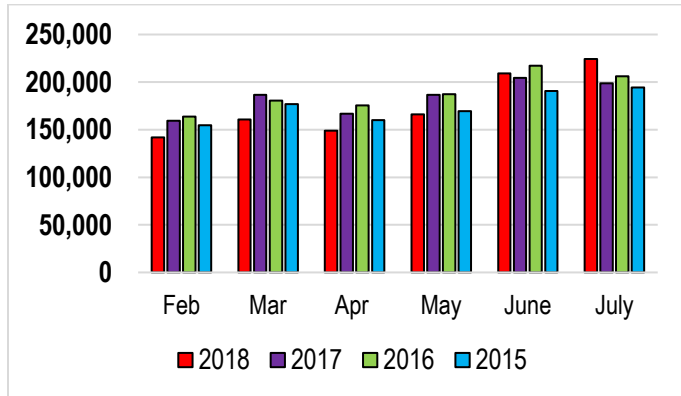
A reimbursement of \$67,200 to the Universal Service Administrative Company was completed as repayment of an e-rate award deemed ineligible during a program audit. Although cost of service was the primary consideration during the staff screening and selection, because the percentages were not outlined on the screening committee evaluation sheets, USAC considered the selection out of compliance with e-rate guidelines.

Agencies receiving tours, outreach or other special service included: Benton, College Hill, Enders, Enterprise, Riverside, and Washington elementary schools; Fingerprints, Shirley Mayes and 2nd Street head start centers; Women, Infants and Children (WIC) offices at the Sedgwick County Health department, Colvin and Stanley elementary schools; Asbury, Envision, Loving Arms, Via Christi and Wichita State University child development centers; Basic Beginnings, Plymouth and Small Wonders preschools; Bug Lady Science and Honey Tree academies; Baby Love, ELF Children's Center, Kiddy College/Country Acres, Kiddy College/Tyler, KinderCare/Boston, KinderCare/Thurman, LaPetite/Waco, Rainbows Kids' Point, TOP/North, Treehouse/Maize, Treehouse/Tyler, and Tutor Time/21st child care centers; Colvin, Evergreen, Lynette Woodard and Orchard recreation centers; Braid Girls; Dove Estates, Larkfield Place, Regal Plaza and the Westerly at Presbyterian Manor senior living communities; the Delano Neighborhood Association; Exploration Place; the Harvey County Library Visioning Committee; Rotary Club of East Wichita; the Sedgwick County Association of Cities; Butler County Community College; the Wichita Work Release Facility; Discover Downtown Wichita; USD265; the Kansas Association of Independent and Religious Schools; Greater Wichita YMCA; the American Christian Fiction Writers and three family care centers. This brings the number of organizations which have received special services from the Library during 2018 to 164.

Service Dashboard

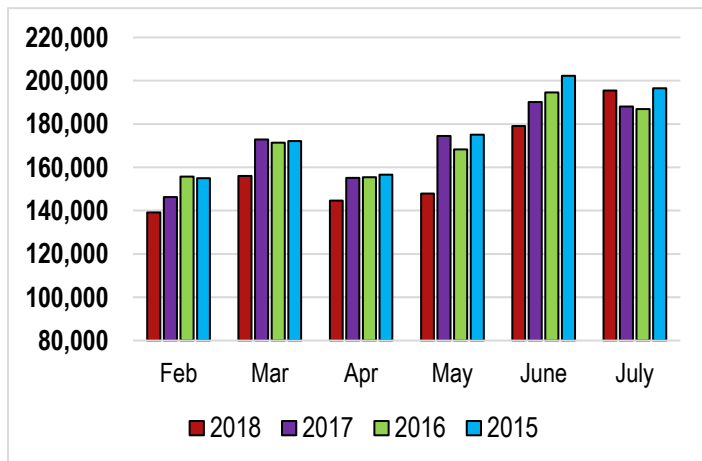
Note: The Comotara Branch Library closed on July 13.

LIBRARY VISITS (door count, catalog sessions, and website visits)



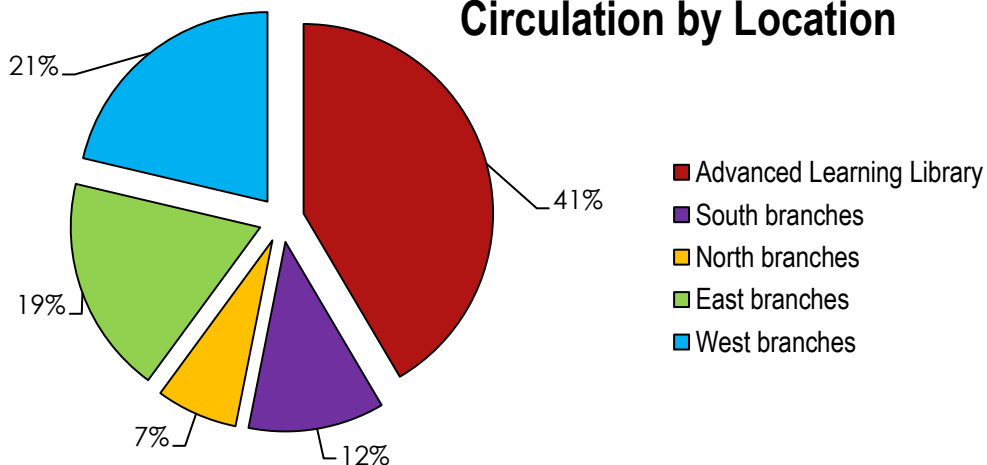
	JULY		
	2018	2017	% change
Door Counts	106,450	94,299	12.89%
Catalog Use	49,833	56,174	-11.29%
Website Visits	68,145	48,356	40.92%
Total	224,428	198,829	12.87%

CHECKOUTS

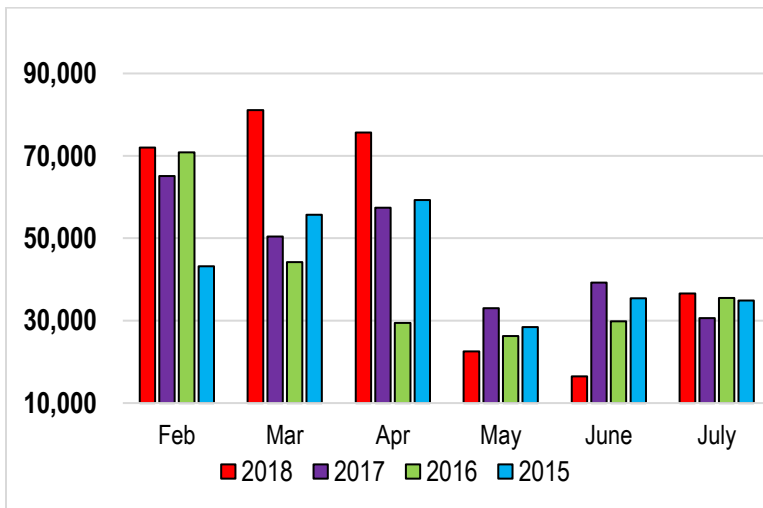


	JULY		
	2018	2017	% change
Physical Circ	182,254	178,187	2.28%
E-book Circ	13,291	9,839	35.08%
Total	195,545	188,026	4.00%

Circulation by Location



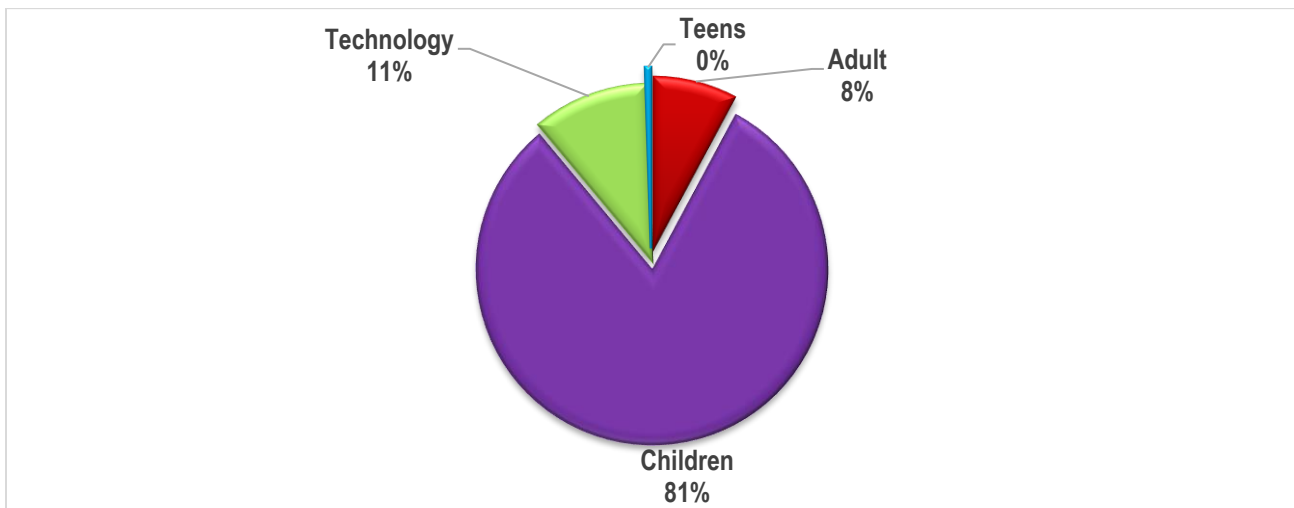
QUESTIONS ANSWERED (by staff in person/phone and through online services)



JULY

	2018	2017	% change
In person	14,476	11,262	28.54%
Online	22,114	19,366	14.19%
Total	36,590	30,628	19.47%

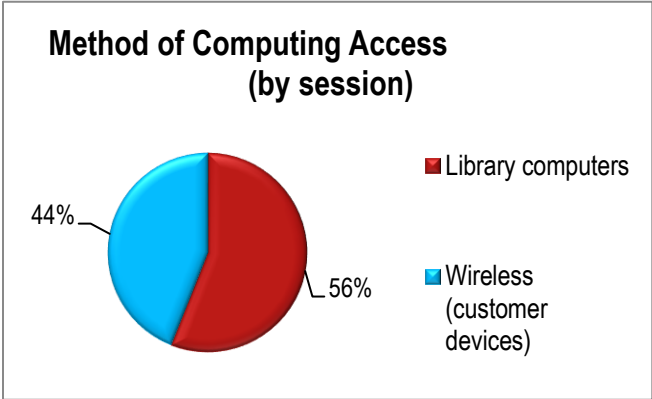
PROGRAM ATTENDANCE



JULY ATTENDANCE

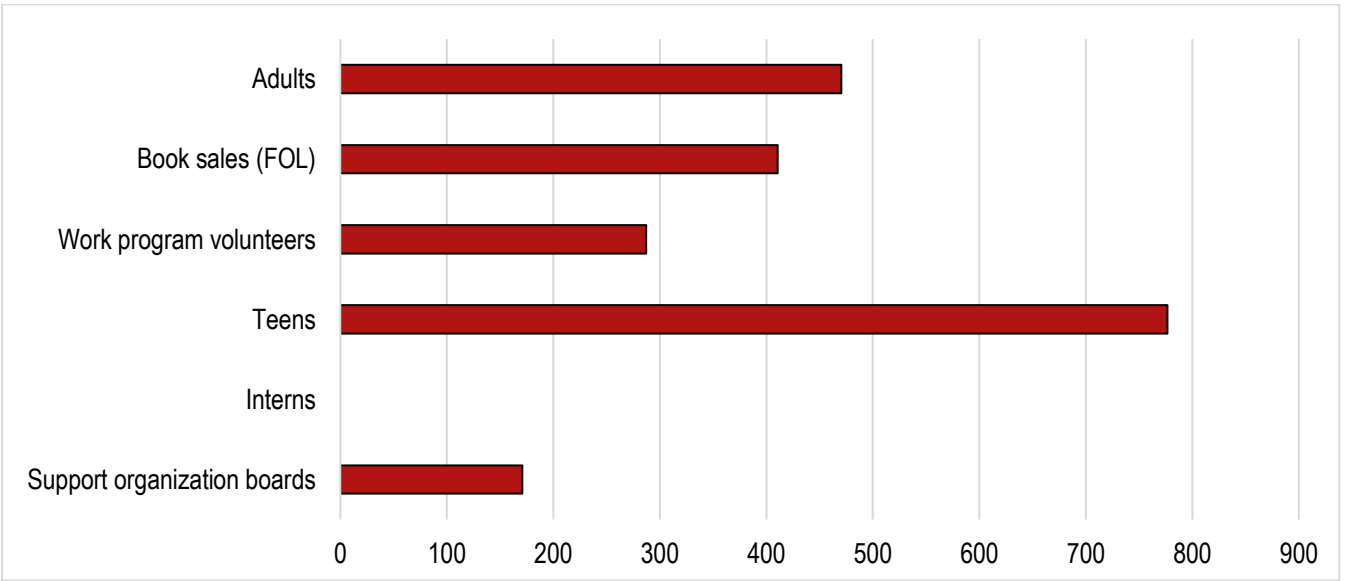
	2018	2017	% change
Adult events	417	639	-34.74%
Children's events	4,312	5,666	-23.90%
Technology training	561	123	356.10%
Teen events	26	46	-43.48%
TOTAL	5,316	6,474	-17.89%

PUBLIC COMPUTING



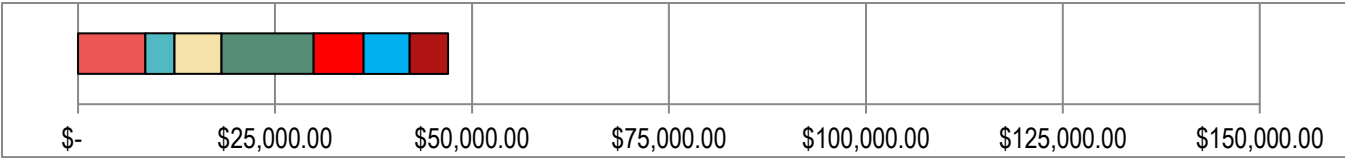
	JULY		
	2018	2017	% change
Library Workstation Sessions	11018	9840	11.97%
Wi-Fi Sessions	8655	4489	92.80%
Number of Users	2185	1397	56.41%
Hours of Access	12452	8865	40.46%

VOLUNTEERS (hours of service)



Number of volunteers YTD = 276 Hours of service received = 11,131

MATERIALS DONATIONS (value if purchased)



Year to date total = \$46,975 Items added to Library collections YTD = 2,344

SERVICE SNAPSHOT: Central Library v Advanced Learning Library July Use

Category	July 2017 Central Library	July 2018 Advanced Learning Library
Building Visits	23,154	44,600
Materials Circulation	43,396	67,898
In House Materials Use	6,221	12,767
New Accounts Created	641	1,854
Reference Transactions Completed	7,298	9,938
Technology Training Class Attendance	9	43
Book a Librarian Sessions	47	480
Meeting Room Rentals	19	17
Room Rental Attendance	490	1,700
Public Computer Sessions	9,840	11,018
Wi-Fi Computer Sessions	1,967	6,158
Unique Wi-Fi Users	553	1,390
Wi-Fi Hours Delivered	3,698	6,984